

DIGITAL ADVERTISING OPPORTUNITIES

NVC NEWSLETTER

Our *Doing Business* e-newsletter reaches over 17,000 influential business leaders and decision-makers each week. Choose from monthly or quarterly placements to maximize your visibility.

VIDEO AD

\$750/MONTH

YouTube or Vimeo video

SKYSCRAPER AD

\$500/MONTH

300 x 450 Pixels

LEADERBOARD AD

\$400/MONTH

728 x 90 Pixels

Videos: YouTube or Vimeo link to specific video.

Images: High-resolution only (.jpg, .png, .ai preferred). Must provide landing page URL.



LIMITED AVAILABILITY

DEDICATED EMAIL PACKAGE

Reach 17,000+ subscribers and 9,000+ social media followers. Get your message in front of our business community with our dedicated email package.

TOTAL COST:
\$3,500

DEDICATED EMAIL

1 email to NVC's subscribers

SOCIAL MEDIA

3 posts per social media platform

NVC WEBSITE

With over 6,000 unique monthly visitors, NVC's website offers prime locations for your advertisements. Contact us today for additional information and pricing.

NVC reserves the right to refuse any advertisement.

CONTACT NVC TODAY



JOCELYN PARK

Investor Relations Manager
jpark@nvcbusiness.org

23,000+

E-NEWSLETTER SUBSCRIBERS

5,000+

MEMBER SUBSCRIBERS

360+

MEMBER COMPANIES

PRINT ADVERTISING OPPORTUNITIES

DISTINGUISHED SERVICE AWARDS

Celebrate those who dedicate their lives to service at the Distinguished Service Awards. Join us for an opportunity to honor the veteran leaders, changemakers, and organizations making a real impact across the Greater Washington region.

FULL-PAGE AD

\$2,500

6" (W) X 9" (H)

HALF-PAGE AD

\$1,500

6" (W) X 4.5" (H)

QUARTER-PAGE AD

\$1,000

6" (W) X 2.25" (H)

LIMITED AVAILABILITY

ANNUAL MEMBERS' MEETING

Where our region's leadership connects, celebrates our collective achievements, and passes the torch to a new Board Chairman. This members-only event is a must-attend business connection opportunity, featuring a who's who of regional leadership.

FULL-PAGE AD

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HALF-PAGE AD

\$1,500

6" (W) X 4.5" (H)

QUARTER-PAGE AD

\$1,000

6" (W) X 2.25" (H)

LIMITED AVAILABILITY

GREATER WASHINGTON GOVERNMENT CONTRACTOR AWARDS®

Presented by NVC and the Greg and Camille Baroni Center for Government Contracting, the GovCon Awards spotlight the organizations and executives who deliver bold solutions, drive innovation, and make a lasting impact in service to Greater Washington and our nation.

FULL-PAGE AD

\$2,500

6" (W) X 9" (H)

HALF-PAGE AD

\$1,500

6" (W) X 4.5" (H)

QUARTER-PAGE AD

\$1,000

6" (W) X 2.25" (H)

LIMITED AVAILABILITY

23,000+

E-NEWSLETTER SUBSCRIBERS

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MEMBER SUBSCRIBERS

360+

MEMBER COMPANIES