

# STATE OF THE REGION

Wednesday, February 25, 2026 | Valo Park Auditorium, Tysons, VA

## EVENT PROGRAM

8:45 - 9:30 am

### REGISTRATION

9:30 - 9:40 am

### WELCOME

**John Song**  
Managing Director,  
Global Investment Banking  
Baird

### KEYNOTE INTRODUCTION AND SPONSOR REMARKS

**Kathryn Falk**  
Vice President, Market Leader  
Northern Virginia Operations  
Cox Communications

9:40 - 9:55 am

### KEYNOTE

**Tom Barkin**  
President & Chief Executive Officer  
Federal Reserve Bank of Richmond

9:55 - 10:00 am

### PANEL INTRODUCTION AND SPONSOR REMARKS

**Lee DeLong**  
Chief Executive Officer, Capital Group  
Clark Construction

10:00 - 10:40 am

### PANEL DISCUSSION

#### *PANELISTS:*

**Bruce Caswell**  
President & Chief Executive Officer  
Maximus

**Scott McIntyre**  
Chief Executive Officer  
Guidehouse

**Anita Puri**  
Global Public Service Lead  
Accenture

**Monica Schmude**  
President, Virginia  
Anthem Blue Cross Blue Shield

**David Trone**  
Owner  
Total Wine & More

#### *MODERATOR:*

**Drew Wilder**  
Northern Virginia Reporter  
NBC4

10:40 - 10:55 am

### AUDIENCE Q&A

10:55 - 11:00 am

### CONCLUSION

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## KEYNOTE AND MODERATOR BIOGRAPHIES



**TOM BARKIN**

President & Chief Executive Officer  
Federal Reserve Bank of Richmond



Tom Barkin has served in this role since 2018.

He serves on the Fed's chief monetary policy body, the Federal Open Market Committee, and is also responsible for the Richmond Fed's bank supervision and the Federal Reserve's technology organization. He is "on the ground" continually in the Fed's Fifth District, which covers South Carolina, North Carolina, Virginia, D.C., West Virginia and Maryland. His engagement in the region has brought real attention to areas facing economic challenges.

Prior to joining the Richmond Fed, Tom was a senior partner and CFO at McKinsey & Company, a worldwide management consulting firm, where he also oversaw McKinsey's offices in the southern United States.

Tom earned his bachelor's, MBA and law degrees from Harvard University.



**DREW WILDER**

Northern Virginia Reporter  
NBC4



Drew Wilder is a reporter in News4's Northern Virginia Bureau.

Wilder has covered Northern Virginia for NBC4 since 2019, reporting on a range of topics including politics, education and crime. His experience covering the commonwealth started in 2015 at WWBT-TV, the NBC affiliate in Richmond.

Wilder's work has been recognized with 10 Capital Region Emmy Awards, including four for best daily news reporter.

A native of Bourbonnais, Illinois, Wilder graduated from Eastern Illinois University with a communications studies degree.

Right out of college, he began reporting for WCIA-TV in Champaign-Urbana. He anchored the morning news and hosted a lifestyle show there. Prior to NBC4, Wilder made brief stops at WJLA-TV and WNBC-TV.

Wilder lives in Fairfax County with his wife, their daughter, their son and their dog.

# PANELIST BIOGRAPHIES



## BRUCE CASWELL

*President & Chief Executive Officer, Maximus* 

Bruce Caswell leads global strategy for large-scale government modernization, drawing on over 30 years of public sector and operational expertise. His leadership in driving major acquisitions and critical civilian programs has earned him elite recognition, including the 2022 Washington Executive CEO of the Year and multiple Wash100 awards.



## SCOTT MCINTYRE

*Chief Executive Officer, Guidehouse* 

Scott McIntyre is a recognized leader in cross-sector transformation and the founding architect behind Guidehouse's integrated market strategy. For over two decades, he has spearheaded global public sector and national security practices at top-tier consultancies, consistently driving growth through expertise in financial restructuring and strategic acquisitions.



## ANITA PURI

*Global Public Service Lead, Accenture* 

With 20 years of experience in this sector at Accenture, Anita leads transformational initiatives across 40 countries for government, nonprofit, and education sectors. She is a distinguished strategist and recipient of the 2021 Pierre Nanterme Global Diamond Client Account Leadership award for excellence in client service.



## MONICA SCHMUDE

*President, Virginia, Anthem Blue Cross Blue Shield* 

Monica Schmude oversees strategic growth for more than 3 million members. Her influential leadership has earned her consistent recognition on the Virginia 500 and *Washington Business Journal's* Power 100 lists, complemented by her role as President of the Virginia Association of Health Plans.



## DAVID TRONE

*Owner, Total Wine & More*   

David Trone co-founded and scaled Total Wine & More into the nation's largest independent alcoholic beverage retailer. His four decades of industry expertise and strategic vision have been instrumental in expanding the company's footprint across the United States.



# STATE OF THE REGION

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# Upcoming Programs and Events



## Executive Member Forum: Richmond Recap

February 27, 2026 | 8:30 - 9:00 am | Virtual, NVC Members only event

*These weekly calls highlight important bills, NVC's policy priorities, and other legislative developments that may impact your business. Executives interested in joining should email NVC's Membership Experience Team: [mbrexperience@nvcbusiness.org](mailto:mbrexperience@nvcbusiness.org)*

## The Future of Healthcare Systems and Delivery

March 25, 2026 | 11:15 - 1:00 pm | The Tower Club, by invitation only

*The future of healthcare systems and delivery is being rewritten. As Northern Virginia healthcare organizations navigate sustained cost pressures, workforce shortages, consolidation, and the rapid adoption of new technologies, the challenge for C-suite executives is clear: How do we scale the solutions of tomorrow, today?*

April 16, 2026 | 8:00 - 11:30 am | [Sponsorships Available](#)



*The definitive NOVA Roadmap vision and strategy exchange — uniting business leaders and investors with the innovators shaping the future of our regional economy. This summit features two panels of experts on topics related to Roadmap innovation initiatives. The event is capped with a fireside chat featuring influential executives, followed by a private VIP Luncheon.*

May 14, 2026 | 8:30 - 10:30 am | [Sponsorships Available](#)



*Celebrate those who dedicate their lives to service at the 2026 Distinguished Service Awards. Join us on May 14, 2026, at 8:30 am at the Army Navy Country Club for an opportunity to honor the veteran leaders, changemakers, and organizations making a real impact across the Greater Washington Region.*

[View NVC'S Full Upcoming Events Calendar](#)