

LOBBY DAY




& VIVA VA

January 27, 2026

Lobby Day: 9:00 am - 5:00 pm

Viva Virginia: 6:00 - 8:00 pm

This annual one-day, two-part event connects NVC members directly with Virginia's senators, delegates, and state officials with the goal of reinforcing the importance of Northern Virginia's business community to Virginia's economy. Lobby Day begins with a series of curated private meetings, followed by a relaxed evening at the ticketed Viva Virginia cocktail reception, where attendees can continue networking with elected leaders.

Presenting Sponsor 	Official Hotel Partner 	Rideshare Sponsor \$10,000	Cocktail Sponsor \$7,500	Buffet Sponsor 	Supporting Sponsor \$5,000
Exclusive sponsorship Provides welcome remarks at VIVA Virginia reception Prominent logo placement on event signage Logo inclusion in event marketing Social media recognition 6 registrations	Exclusive sponsorship Supports hotel accommodations for NVC delegation Prominent logo placement on event signage Logo inclusion in event marketing Social media recognition 4 registrations	Exclusive sponsorship Provides rideshare vouchers for event attendees Logo recognition in event marketing Social media recognition 4 registrations	Exclusive sponsorship Prominent logo placement at beverage station(s) Logo recognition in event marketing Social media recognition 4 registrations	Exclusive sponsorship Prominent logo placement at buffet Logo recognition in event marketing Social media recognition 4 registrations	5 SPONSORSHIPS REMAINING Logo recognition in event marketing Social media recognition 2 registrations