

# 2025 Distinguished Service Awards

Thursday, September 18, 2025 | 8:30 - 10:30 am | Army Navy Country Club

**Celebrate those who dedicate their lives to service! Join NVC for an opportunity to honor the veteran leaders, changemakers, and organizations making a real impact across the Greater Washington Region.**



## Sponsorship Opportunities and Benefits

|                                  | Keynote Sponsor<br>\$8,000 | Gold Sponsor<br>\$8,000 | Breakfast Sponsor<br><del>\$7,000</del><br><b>SOLD OUT</b> | Silver Sponsor<br>\$5,000 | Patriot Sponsor<br><del>\$5,000</del><br><b>SOLD OUT</b> | Challenge Coin Sponsor<br><del>\$1,500</del><br><b>SOLD OUT</b> | Centerpiece Sponsor<br><del>\$5,000</del><br><b>SOLD OUT</b> | Video Impact Sponsor<br>\$4,000 | Registration Sponsor<br>\$3,000 | Coffee Sponsor<br>\$2,500 |
|----------------------------------|----------------------------|-------------------------|------------------------------------------------------------|---------------------------|----------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------|---------------------------------|---------------------------------|---------------------------|
| Table in premium location        | Full table                 | Full table              | Full table                                                 | Full table                | Full table                                               | Full table                                                      | Full table                                                   | Half table                      | Half table                      | Half table                |
| Ad in event program              | Full-page                  | Full-page               | Full-page                                                  |                           | Half-page                                                | Half-page                                                       | Full-page                                                    |                                 |                                 |                           |
| On-stage speaking role           | X                          | X                       | X                                                          | X                         |                                                          |                                                                 |                                                              |                                 |                                 |                           |
| Nominations Committee seat       |                            | X                       |                                                            | X                         |                                                          |                                                                 |                                                              |                                 |                                 |                           |
| Signage at flag displays         |                            |                         |                                                            |                           | X                                                        |                                                                 |                                                              |                                 |                                 |                           |
| Logo on challenge coin packaging |                            |                         |                                                            |                           |                                                          | X                                                               |                                                              |                                 |                                 |                           |
| Signage at all tables            |                            |                         |                                                            |                           |                                                          |                                                                 | X                                                            |                                 |                                 |                           |
| 30-second ad during program      |                            |                         |                                                            |                           |                                                          |                                                                 |                                                              | X                               |                                 |                           |
| Logo at registration             |                            |                         |                                                            |                           |                                                          |                                                                 |                                                              |                                 | X                               |                           |
| Signage at coffee stations       |                            |                         |                                                            |                           |                                                          |                                                                 |                                                              |                                 |                                 | X                         |

Sponsorships feature logo visibility on event materials: program, digital communications, website, and venue screens.



**Table of 10 guests: \$700**  
**Half table of 5 guests: \$350**  
 Individual ticket: \$70



Full-page ad in event program: \$1,000  
 Half-page ad in event program: \$500

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