



To Our Visionary Business Leaders,

As we gear up for our Centennial Celebration in 2025, we celebrate 100 years of trailblazing advocacy, innovation, and leadership that have transformed Northern Virginia into a national economic powerhouse. Ranked the #1 state for business a record six times, our region powers 46% of the DMV economy, ranks as the 13th largest in the U.S., contributes 6% of the nation's GDP, and hosts 40 of Greater Washington's 64 Fortune 500 companies.

NVC has been at the heart of this growth, championing game-changing initiatives like the Metro system and the Beltway, shaping education with the establishment of George Mason University, and advancing connectivity through Dulles International Airport. Our legacy is one of impact, progress, and relentless dedication to building a brighter future for our business community and all who call it home.

Looking ahead, we are excited to unveil initiatives that will shape our Region's next 100 years:

- **Advancing Business Advocacy** – Committed to shaping a competitive, pro-business environment that will drive our Region's success for the next 100 years, focusing on Regional affordability and attainable housing as one of the key priorities.
- **Fostering Regional Collaboration** – Uniting business leaders across industries to proactively address the critical challenges of transportation, workforce development, and Regional growth, ensuring Northern Virginia thrives.
- **Driving Membership Growth and Engagement** – Delivering unmatched value to our members through exclusive events, actionable insights, and dynamic networking opportunities, expanding our collective impact and empowering our community.
- **Championing Regional Sustainability** – Leading the way in advocating for cutting-edge industries and technology advancements that position Northern Virginia as a national leader in innovation, driving growth and sustainability across our Region.

NVC's Centennial Celebration is not just a milestone—it's a movement toward an even brighter future. Your voice and leadership are essential as we continue to strengthen our Region and foster opportunities that benefit all. Together, we will ensure that NVC remains a catalyst for business success and a force for positive change.

Thank you for your continued support and commitment to our shared vision. I look forward to collaborating with each of you as we embark on this exciting new chapter.

Sincerely,

A handwritten signature in black ink that reads "Julie Coons". The signature is written in a cursive, flowing style.

Julie Coons

President & CEO

NVC