

We are the Regional leadership forum by which businesses develop strategic and actionable solutions

For nearly 100 years, we have made business growth our North Star, earning us a reputation as the Region's business voice and a champion for business concerns.

Our members are the Region's elite businesses. We also believe that the best solutions arrive when our partners in the academic and philanthropic community are at the table with business. We engage Regional leaders and experts into a membership that shares its collective wisdom and best practices, which in turn, results in a stronger, better Region.

Our full-time Government Advocacy staff takes on member and Regional challenges at the local, state, and federal levels. We are the most impactful business advocate in the Commonwealth because our work focuses on solutions and opportunities for our members and the Region.

We Represent 500,000 member employees



We advance Regional growth by focusing on:

- Workforce
- Diversity, Equity, and Inclusion
- Government Advocacy
- Regional Growth
- Transportation
- Healthcare
- Government Contracting

365 Days We Advocate For Our Members Each Year

We offer members **full-time, dedicated Government Advocacy** available to champion their needs. In addition to our own NOVABIZPAC, we maintain relationships with current and former appointed and elected state and federal leaders, policy makers, economic development leaders, as well as experts on healthcare, transportation, and economic policies.



76 Events We Hold Annually



Annually, our members have access to **56 free, monthly and topical networking events** in addition to our **20 signature educational and annual awards** events.

60% Attendees Who Are C-Suite Executives

We are focused on long-term impact and outcomes in our areas of focus. Through collaboration with academic and research powerhouses, we've developed longitudinal research and topical programming focused on **1) Workforce, 2) Diversity, Equity, and Inclusion (DEI), and 3) Civic Dialogue.**

7 Original Regional Research & Programs



20+ Member Industries Represented

- Top 10
- Banking/Finance
 - Real Estate/Construction
 - Professional Services
 - Government Contracting
 - Legal Services
 - Information Technology
 - Entertainment
 - Health/Health Care Services
 - Transportation
 - Consulting

20,000+ Weekly E-Mail List

35+ Elite Annual Partners

Our Members
 Corporate 86%
 Not for Profit 14%

Join us at NVCBusiness.org/Membership