



PRESS RELEASE

For Immediate Release: January 25, 2024

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Northern Virginia Chamber's CEO Issues Statement in Support of Entertainment District at Potomac Yard

Tysons, VA: "The Northern Virginia Chamber of Commerce strongly supports the proposed Entertainment District at Potomac Yard. This novel project represents a unique opportunity to significantly broaden our tax base from commercial and residential property taxes while offering new avenues for cultural engagement in our community.

This new entertainment District promises to attract diverse crowds and provide innovative business collaborations that accelerate economic development throughout Northern Virginia and Greater Washington while celebrating and elevating our Region's exceptional character," said **Julie Coons**, Chamber President and CEO.

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About the Northern Virginia Chamber of Commerce

Originally founded in 1925 as a Fairfax county-focused business advocacy organization, the Northern Virginia Chamber has grown into the Region's largest Chamber of Commerce, drawing members and impacting policy across the Greater Washington Region. Today, representing close to 500,000 employees, the diversity of our community is one of our greatest assets, offering opportunities to learn from one another and form personal connections that help guide lasting business growth.

The Chamber's goal is to be considered not only a business partner but also an agent of change for our members. We do this through our work in government advocacy, education through events and programs, networking, promotion of member businesses, and recognition through awards. We are proud to have worked together over these many years to build a meaningful association that enriches our community and look forward to continuing that good work.

For more information, visit www.novachamber.org.